



LAUREATE

IMPACT REPORT 2022

Continuing a Legacy of Positive Impact



**Our Vision is to
improve the lives
of students and
communities**





About Laureate Education

Laureate Education operates five learning institutions across Mexico and Peru, enrolling approximately 423,000 students in high-quality undergraduate, graduate, and specialized degree programs through campus-based and digital learning. Our institutions and regional offices in Mexico and Peru are supported by our corporate workforce in the United States, which includes our executive, legal, ethics and compliance, finance, human resources, investor relations, and information technology teams.

Laureate is a Public Benefit Corporation, meaning we are committed to delivering value for all stakeholders, which in the case of Laureate, includes students and employees. We hold ourselves to a high standard of accountability and transparency as we work to deliver accessible, high-quality education that improves the lives of our students and their communities.

For more than 20 years we have believed in the power of education to change lives, and we are proud of our history of impact.

About this Impact Report

This Impact Report outlines the progress we made during the calendar year 2022 towards our vision to improve the lives of students and communities. It highlights our impact-led approach towards people and communities, the environment, and governance, demonstrating the meaningful change that is taking place as a result of our efforts.

You can read stories about impact programs and projects that are being delivered by our institutions in Mexico and Peru to benefit students, their communities, and countries. We share case studies of impact products, services and inventions that have been developed by our students and faculty, and we profile some inspiring individuals who are committed to driving positive change.

The Report includes the contributions of our institutions, faculty and students towards achieving the Sustainable Development Goals (SDGs), adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

We will continue to monitor and transparently report on our approaches to impact each year, and work to further improve our impact measurement.

The United Nations Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are a set of 17 global goals established by the United Nations General Assembly in 2015 as part of the 2030 Agenda for Sustainable Development. These goals aim to address the world's most pressing economic, social, and environmental challenges and serve as a blueprint for countries to achieve a more sustainable and equitable future for all. Together, the SDGs provide a comprehensive framework for global development that emphasizes the interconnectedness of economic, social, and environmental issues and the importance of collaboration and partnership among nations, organizations, and individuals.



Disclaimer

The UN SDGs are aspirational in nature. As such, the decision-making that determines if and how projects or initiatives (of Laureate Education, our institutions, faculty, staff and students) contribute to the SDGs is subjective. We cannot provide assurance that all parties will agree on whether certain projects and initiatives contribute to a particular SDG or target.

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MEXICO OVERVIEW

Our institutions in Mexico, Universidad del Valle de México (UVM) and Universidad Tecnológica de México (UNITEC), possess a legacy of dedication to education and impact that extends beyond 50 years.

UVM and UNITEC provide diverse academic offerings, from senior high school to an extensive array of undergraduate, postgraduate and specialized courses in various fields, including medicine, design, culinary arts, business, engineering, law, and more.

222,000+
Students



38
Campuses



UVM

UVM is one of only nine 4-Star universities* in Mexico and rated 5 Stars in Employability and Inclusiveness. UVM has received the distinction of being named a Socially Responsible Company for the past 14 years by the Mexican Center for Philanthropy.

UNITEC

UNITEC is a 5-Star university* for Teaching, Employability, Inclusiveness, Social Responsibility, and Online Learning. UNITEC has received the distinction of being named a Socially Responsible Company for the past 13 years by the Mexican Center for Philanthropy.

**As rated by the QS World University Rankings (the global provider of comparative university performance data).*



AWARDS AND RECOGNITION

Social Responsibility Distinction for UVM and UNITEC

UVM and UNITEC have received the Socially Responsible Company Distinction for the 14th and 13th consecutive years from the Mexican Center for Philanthropy (CEMEFI). Both institutions underwent a rigorous annual evaluation process against 150 guidelines focused on improving their Environmental, Social, and Governance (ESG) performance. The CEMEFI methodology is based on over 20 impact frameworks, including ISO 26000, and acknowledges UVM and UNITEC's commitment to continuous improvement, socially responsible management, sustainability, and quality education. CEMEFI's mission is to encourage and facilitate philanthropic, committed, and socially responsible participation to build a more equitable, supportive, and prosperous society.

Founded in 1988,
CEMEFI has

1,580
members



UVM Recognized as One of the Top University Business Accelerators in the World

The National Network of Business Incubators at UVM has been recognized as one of the top three global business accelerators by UBI Global. The study evaluated 1,895 organizations from 90 countries. This recognition acknowledges the UVM Business Incubator Network's value to entrepreneurs and the local ecosystem, and the program's focus on solutions contributing to the UN SDGs. With 16 incubators and eight offices supporting entrepreneurship, the UVM Business Incubator Network supports companies in 12 states of Mexico. More than 74% of the companies the network supports survive the first year of operation.

215 businesses served in 2022



74% of the companies served by the Business Incubator Network survive the first year of operation



UNITEC's National Network of Business Incubators Recognized Among the World's Top Five University Business Incubators

The National UNITEC Business Incubator Network has been ranked among the world's top five university business incubators by UBI Global. This achievement recognizes the positive impact and achievements in entrepreneurial promotion during and after the COVID-19 pandemic and the focus on solutions to major global impact problems aligned with the UN SDGs. Since its inception, the UNITEC Business Incubator Network has supported over 6,000 business initiatives, helping create over 500 new companies and 3,000 formal jobs.

405 businesses served in 2022



1,215 entrepreneurs supported in 2022



52% female entrepreneurs

48% male entrepreneurs



About the Study

The UBI Global World Benchmark Study is an annual report that assesses the performance of business incubators and accelerators worldwide. In its 10th year, the 2021-2022 study highlights organizations that have met post-pandemic challenges with creative solutions and demonstrated a commitment to excellence, innovation, and community spirit by developing their own visions, business models, collaborations, and revenue streams.

QS Stars



About QS Stars

QS Quacquarelli Symonds (QS) is a global provider of services, analytics, and insight into the higher education sector. Their QS World University Rankings is the world's most popular source of comparative data on university performance. QS also offers the QS Stars university rating system, which compares universities across a range of criteria to drive best-in-class standards in higher education.

UVM

UVM was ranked within the #181-190 range in the QS University Rankings for Latin America and earned a 4-Star overall rating from the QS Stars rating system, demonstrating its strong commitment to providing quality education. The university has also received 5 Stars in the areas of Employability and Inclusiveness, emphasizing its dedication to effectively preparing students for career success while fostering a diverse and supportive learning environment.

UNITEC

UNITEC was ranked within the #251-300 range in the QS University Rankings for Latin America. The institution was recognized by the QS Stars rating system for its performance in several areas, receiving 5 Stars in Teaching, Employability, Inclusiveness, Social Responsibility, and Online Learning. These ratings underscore the university's dedication to delivering quality education and its commitment to promoting social responsibility and inclusiveness.

PERU OVERVIEW

Our universities in Peru, Universidad Peruana de Ciencias Aplicadas (UPC) and Universidad Privada del Norte (UPN), provide a diverse range of undergraduate, graduate, and specialized degree programs.

Complementing their offerings, our higher education institute, Cibertec, delivers technical and vocational training and digital courses. Together, these institutions boast a rich legacy of over 50 years, marked by their significant contributions and positive impact on the communities.

200,000+ Students



19 Campuses



UPC

UPC has been recognized as the most reputable educational institution in the country by the 2022 MERCO Organizational Reputation Monitor, and as one of the top two most sustainable universities in Peru in the 2022 MERCO ESG Responsibility Ranking. Additionally, UPC has successfully completed the ISO 26000 re-certification process. UPC is a 5-Star* university for Teaching, Employability, Academic Development, Inclusiveness, Social Responsibility, and Online Learning.

UPN

UPN is the third-largest private university in Peru. UPN has been recognized by the Interuniversity Environmental Network (RAI) as a top 10 university for environmental sustainability. It is rated as a 5-Star university* in the categories of Employability, Inclusiveness, Social Responsibility, and Online Learning.

CIBERTEC

Cibertec is among the most recognized institutions offering information technology training and diplomas in Peru, according to a survey by global market research specialist, Ipsos.

**As rated by the QS World University Rankings (the global provider of comparative university performance data).*



AWARDS AND RECOGNITION

UPC Ranked Top Two for Sustainable Management in Peru

UPC has again been recognized as Peru's second most sustainable educational institution under the MERCO ESG standards. This recognition is part of the MERCO ESG Responsibility Ranking, which evaluates the top 100 most sustainable companies in Latin America in terms of their management of environmental, social, and corporate governance criteria. The ranking's evaluation is conducted by experts and stakeholders, and independently reviewed by KPMG. UPC has climbed two positions in the global list and made significant progress in the 'Most responsible companies with the environment' and 'Most responsible companies with the internal sphere, customers, and society' rankings.



MERCO evaluates over **200 ESG indicators** in each company



MERCO is a corporate reputation monitor launched in **2000**





AWARDS AND RECOGNITION

UPN Recognized Among Companies Transforming Peru

UPN was the only university honored in the 2022 edition of the 'Companies Transforming Peru' initiative for its Preventorio de Salud (PDS) (Health Prevention Center) project in the Puente Piedra community in Lima, one of Peru's poorest areas. The Center, operated by over 150 students and faculty, also garnered recognition in the 'Peru for the Sustainable Development Goals (SDGs)' competition, further highlighting its significant impact. Since 2019, the PDS has delivered over 44,000 preventive health services in psychology, nutrition, nursing, obstetrics, physical therapy, and rehabilitation, prioritizing the most vulnerable groups, such as children under five years, teenagers, women, and the elderly. The Center also addresses social issues including family violence, violence against women, sexual health, and bullying.



15,000+

beneficiaries of free preventive health services in 2022

UPC Ranked Among Peru's Top Five Universities in 2022

UPC has achieved notable success in the 2022 Times Higher Education World University Rankings, a prestigious evaluation of over 1,600 universities across 99 countries and territories. UPC earned a top-five position among Peruvian institutions, showcasing its commitment to academic excellence. Furthermore, UPC secured 6th place among universities in Peru in the 2022 Times Higher Education Impact Rankings, which assess institutions' commitment to the UN's SDGs. These accomplishments emphasize UPC's steadfast dedication to promoting high-quality research, education, and community engagement while championing sustainability and social responsibility both within Peru and on the global stage.



The Times Higher Education World University Ranking uses 13 calibrated indicators to assess institutions in teaching, research, knowledge transfer, and international outlook

UPN is Recognized for Intellectual Property Protection Efforts

UPN has once again been honored as the 'CATI of the Year 2022' by Indecopi, Peru's intellectual property regulatory authority. This prestigious accolade is presented to the outstanding Technology and Innovation Support Center (CATI), which serves as a local hub in universities, business centers, research facilities, or other public and private organizations, offering researchers access to patent and intellectual property resources in Peru. In 2022, UPN processed 60 patent applications, making it the leading organization in Peru in terms of protection activity. This award underscores the university's dedication to fostering innovation and technology transfer within its community and inspires robust competition among the members of the CATI Peru Network.



In 2022, the UPN CATI filed patents for:

13

new inventions

42

utility models



QS Stars



UPC

UPC achieved a ranking of #135 in the QS University Rankings for Latin America and earned a 4-Star overall rating, in line with its dedication to delivering exceptional education. The university has earned a 5-Star rating in the areas of Teaching, Employability, Academic Development, Social Responsibility, Inclusiveness, and Online Learning. This underscores UPC's commitment to not only preparing students for successful careers but also its commitment to transforming Peru through the power of education.

UPN

UPN was ranked within the #301-350 range in the QS University Rankings for Latin America and earned a 4-Star overall rating, showcasing its dedication to offering quality education. The university has been awarded a 5-Star rating in the areas of Employability, Social Responsibility, Inclusiveness, and Online Learning, highlighting its commitment to effectively preparing students for career success while promoting a socially responsible and supportive learning environment.

Message from Laureate's President and Chief Executive Officer



We are pleased to present our 2022 Impact Report, which highlights the work we have undertaken to improve the lives of students and the communities we serve.

Access to higher education

Each day, we witness the power of education to change lives. However we know not everyone has equal access to quality education. In pursuit of our mission to deliver affordable, high-quality education, and delivering our commitment as a Public Benefit Corporation, we were pleased to grant more than \$324 million in scholarships and discounts in 2022, to students who may otherwise not be able to access quality education. Many of these scholarships and discounts were granted to first-generation higher education students, who make up approximately 50% of our student population.

To further expand access to quality education, we also maintained a strong focus on facilitating digital and hybrid learning opportunities for students, including those living in regional and remote areas, and for working adults.

Ensuring academic quality

Our institutions continued their unwavering commitment to academic quality during the year. Our four universities in Mexico and Peru are rated 5 Stars in Employability and Inclusiveness in the QS World University Rankings (the global provider of comparative university performance data), while Cibertec remains one of the most recognized institutions offering information technology training and diplomas in Peru, according to a survey by global market research specialist, Ipsos.

I am proud of our dedicated faculty and staff who work hard to deliver high-quality education, to help set our students up for successful careers and lifelong

achievement. They are supported by Laureate's Academic Quality Committee, which ensures the quality of the education programs we deliver remains central to all we do.

Continuing our legacy of impact

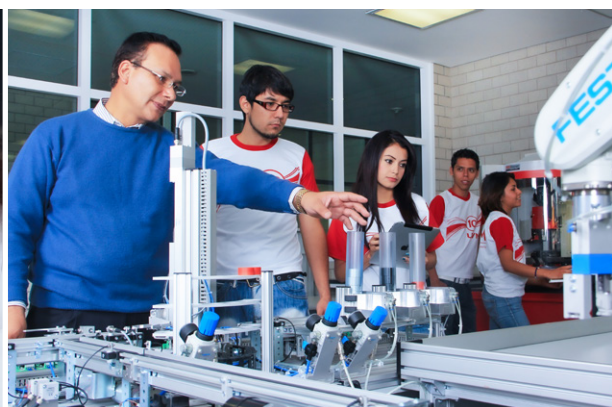
Since our inception, Laureate has operated as a purpose-driven organization, committed to improving lives and helping shape a better world. This was evident in 2022, with our institutions across Mexico and Peru making significant contributions to their communities and broader society. This included free and low-cost services provided to vulnerable communities through our student-led health and dental clinics, low-cost veterinary services provided in campus clinics, and student volunteer service hours that assisted many important community initiatives.

In addition, with a commitment to improving lives, along with a passion for innovation, our faculty and students undertook leading research and developed award-winning, globally recognized, life-changing products, devices, and inventions.

I applaud the collective and individual contributions of the Laureate community, and the progress made with our impact efforts in 2022.

Thank you for taking the time to read this Report. We will continue to share our impact journey with you.

Eilif Serck-Hanssen
President and Chief Executive Officer
Laureate Education, Inc.





OUR MISSION

Deliver affordable, high-quality education to prepare students for successful careers and lifelong achievement, while building pride, trust, and respect in our communities



OUR VALUES

Trust

We work to earn and maintain the trust of all our stakeholders.



Integrity

We do what is right and deliver on what we promise.

Inclusiveness

We create safe environments where diversity is valued.



Performance

Individually and collectively, we deliver outstanding results without compromising our integrity.

OUR STRATEGIC PRIORITIES



Sustainable Growth



Leadership in Online and Hybrid Delivery



Operational Excellence



Academic Excellence

2022 Impact Highlights



► **\$324 million**

provided in scholarships and discounts to students in Mexico and Peru



► **161,000+**

free or low-cost medical and dental services provided by our local health clinics to **44,000+** community members



► **988,000+**

student volunteer service hours in local communities across Mexico and Peru



► **12,500+**

free or low-cost veterinary services provided in campus clinics





“We have always believed in the power of education to change lives, and remain deeply committed to making a positive impact on our students and the communities we serve. As a Public Benefit Corporation, we will continue to make our contribution, support the impact of our institutions and people, and report transparently on our impact progress.”

Adam Smith

Senior Vice President, People and Culture
Laureate Education, Inc.

IMPACT AT OUR INSTITUTIONS: MEXICO

UVM Center for Public Opinion: Shaping Policy Through Research

Established in 2012, the UVM Centro de Opinión Pública/Center for Public Opinion (COP) has become a reputable source of timely and reliable information, bridging the gap between academia and society. By generating knowledge and disseminating content on public opinion topics, the COP provides valuable data to stimulate discussions, inform decision-making processes, and serve as a foundation for public policy development.

With the support of researchers, professors, and collaborations with various entities, such as the Presidency of the Republic, the UVM COP has conducted over 150 studies on pressing issues like the pandemic's economic impact, mental health, and gender violence. The COP delves into critical areas, such as education, social mobility, labor conditions, gender equality, and environmental issues, aligning its research with the UN SDGs.

In 2022, the COP published 18 studies, including the 6th edition of the National Survey of Graduates, which examined graduates' employability, income, and working conditions in post-pandemic Mexico. Other notable studies from the year covered a wide range of topics in Mexico, such as health system challenges, energy reform, financial system satisfaction, political violence against women, health habits, societal discrimination, music preferences, and retirement concerns. The UVM COP continues to be a vital resource, contributing knowledge and insights that promote informed decision-making and policy development.

Contributes to:



In 2022, the UVM COP was mentioned in three SCOPUS-indexed publications



UVM is collaborating with UPC to establish a COP in Peru



The COP financed five academic research projects in 2022



The COP partnered with the Federation of Mexican Private Higher Education Institutions on the creation of a youth retirement savings simulator





UNITEC Award for Technological Innovation for Social Development

Developed in collaboration with the International Youth Foundation, the UNITEC Award for Technological Innovation for Social Development recognizes five innovative social entrepreneurship projects from young changemakers across Mexico that are creating significant social impact. As part of UNITEC's commitment to driving innovation that improves people's lives and protects the environment, the winners receive a cash prize, a hands-on training program, and business support to develop their initiatives.



49 applications in 2022



15 public and private institutions participated



33 hours of formal training provided to the winners



2022 Award Winners

MAROD, developed by Katya Gómez from UNITEC, focuses on generating an automated system of blinds made of recycled materials that store solar energy by integrating light-following photocells, thereby illuminating rooms with little access to sunlight. By leveraging renewable energy sources and sustainable materials, MAROD has the potential to improve access to natural light and reduce energy consumption in communities with limited resources.



Water Purification by High-Frequency Waves, by Yissel Trujillo, seeks to address the issue of limited access to clean water in certain communities. This innovative project employs high-frequency sound waves to purify water and eradicate coliform bacteria, ensuring safe drinking water for those in need.



Plasmacell, a project introduced by Laura Torres, seeks to mass-produce an antiseptic spray for skin lesions utilizing the properties of cold plasma. The cell proliferation and antimicrobial features of cold plasma enable a rapid, painless healing process for patients suffering from skin injuries.



Celal-Mex, fosters a circular economy in agriculture by manufacturing cellulose and bioplastics from organic waste generated by the pineapple industry. This eco-friendly solution, developed by Adolfo Mondragon, converts waste into valuable products while promoting environmental protection in rural Mexican communities.



Biojuajma, a sustainable initiative by Alma Mondragon, revitalizes soil fertility and enhances crop yields by generating nutrient-rich soil through biotransfer. By incorporating organic waste and biochar along with microorganisms and beneficial fungi, Biojuajma creates an ideal environment for improved crop production.



Youth Innovators Excel: UVM and UNITEC at Enactus 2022

Enactus is a network of leaders dedicated to utilizing business as a catalyst for positive social and environmental impact. They strive to educate, inspire, and support young people using innovation and entrepreneurship to address the world's biggest challenges.

In 2022, students from over 80 universities in Mexico participated in the Enactus National Social Entrepreneurship Competition in three categories: Empowering Change, Next Generation, and MentorEnactus.

Students from UVM and UNITEC received six Enactus awards in 2022.

About Enactus:

Across 37 countries, 72,000 students who are part of the Enactus network on 1,730 campuses are actively living as entrepreneurial, values-driven social innovators. Their commitment to action and outcomes is positively impacting the lives of 1.3 million people each year.



UVM



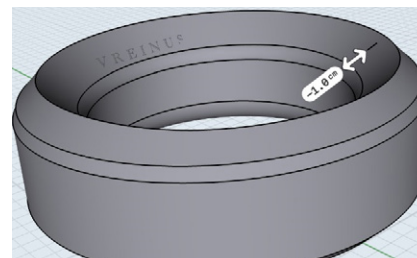
O-Energy, is a project developed by a group of UVM students and recent graduates that converts waste heat into electrical energy using an organic Rankine cycle heat recovery system. The project aims to reduce electricity consumption by up to 70% in industries that produce high temperatures. O-Energy won the Ford College Community Challenge C3 award, recognizing its potential to contribute to a more sustainable energy and production sector.



CeWater, is a digital communication campaign created by students of the Pharmaceutical Chemistry Biotechnologist degree from UVM. The campaign aims to raise awareness of the conservation and preservation of water and water sources by providing accessible and easy-to-understand information and encouraging people to act and contribute to the cause. The project was recognized as the second-place winner in the special competition #HablemosDeAgua coordinated by Coca-Cola Mexico for its potential to promote more responsible water use in communities across Mexico.



The Vreinus project, developed by a group of UVM Biomedical Engineering students, won third place in the Empowering Change category. The project involves the development of a ring that measures anxiety and depression and is linked to an app that identifies the patient's pulsations to prevent anxiety attacks. The aim is to control anxiety through breathing techniques and connect patients with their doctors or mental health institutions.



Hexafarm, developed by a group of UVM Mechatronics Engineering students, won third place in the Empowering Change category. The project aims to promote Industry 4.0 technologies in the Mexican countryside to help farmers optimize their processes. Hexafarm proposes a continuous improvement system in cultivation processes that optimizes water consumption through artificial intelligence, drones, and developing learning communities.





UNITEC



Eco Mommy, a project led by UNITEC graduate Arturo Gómez Peñaflor and student Daniel Gómez Peñaflor, was crowned national champion in the Next Generation category. Their C2C platform safely and effectively markets second-hand baby and children's products, promoting a sustainable lifestyle, and reducing the use of single-use products that negatively impact the environment.



Surkel, by UNITEC graduate Uriel Morales González, was awarded second place in the Empowering Change category. Surkel's specialized machinery for processing plastics improves the efficiency of recycling plants and generates higher-quality PET flakes that are used in producing various products. Surkel also promotes social impact campaigns, including collecting bottle caps to support children with cancer.



UNITEC and UVM Join Forces to Empower Vulnerable Groups

The Saber Hacer program, a joint initiative of UNITEC and UVM, provides vocational training and skill development to empower vulnerable communities. Catering to groups such as migrants, indigenous communities, single mothers, and juvenile offenders, the program offers practical courses in bakery and food preparation, digital marketing, computer literacy, women's entrepreneurship, and screen printing. Participants benefit from the expertise of skilled instructors and the modern learning facilities at UNITEC and UVM, allowing them to acquire new skills or enhance existing ones, ultimately promoting social mobility and improved living conditions. By encouraging low-capital business development and self-employment, the program fosters both personal and professional growth.

8,000+

direct beneficiaries
since 2016



67.5%

of participants who
received a degree in
2022 were women



889

participants
in 12 courses
in 2022



“Innovation is at the core of education. Our faculty and students in Mexico and Peru embrace innovation each day in order to develop knowledge and skills, but also to deliver meaningful impact. The outcomes of this are evident in the stories we share in this Report. We are proud of their efforts in 2022 to improve lives and help make the world a better place.”

Marcelo Cardoso

Executive Vice President and Chief Operating Officer
Laureate Education, Inc.

IMPACT AT OUR INSTITUTIONS: PERU

UPN Competitive Fund for Social Responsibility and Sustainability

The UPN Competitive Fund for Social Responsibility and Sustainability annually awards innovative initiatives that reduce social gaps and contribute to achieving the UN SDGs. The third year of the Fund received 179 applications in the categories of education, health, income improvement, and sustainable communities. The 29 winners received up to \$1,000 each in funding and participated in an intensive coaching process. From baking cookies using grasshopper flour to sexual health and reproductive campaigns in schools and bridging the IT skills gap in rural communities, the Fund empowers students to become change agents and contribute to building a more sustainable future.



**Applications tripled
from 2021**

Celebrating Peru's Changemakers and Social Entrepreneurs

For 13 years, UPC's Protagonists of Change awards have empowered and inspired young social entrepreneurs in Peru, providing training, recognition, visibility, and expert mentorship to support innovative ventures that address urgent problems in the country. By focusing on developing talent and building a community of social entrepreneurs, the program develops the participants' potential as sustainable change leaders in their communities and helps scale their initiatives. In 2022, the initiative awarded 10 winners from more than 200 entries from 19 different regions across Peru.

"A Protagonist of Change is someone who shoulders the responsibility and puts in the effort to transform their reality and contribute to improving the quality of life in their community. They channel their energy towards improving social and environmental impact with innovation as a key driver. This is exactly what we aim to promote."

Dr. Edward Roekaert

UPC President, CEO & Rector

Impact Highlights



1 million+

people impacted by
participating ventures



69%

of all winners come from
rural regions in Peru





Protagonists of Change 2022 Award Winners

FractalUp.com, led by Lester Philipp Vargas aims to bring learning to everyone by providing a secure social network that includes video conferencing, personalized chats, and monetization through user-generated high-quality content.



Andean Republic, by Daniel Yupanqui is a marketplace that connects farmers, artisans, and peasants from the high Andean departments, allowing them to promote and sell their superfoods, handmade products, and experiential tourism experiences to a national and international audience.



KURURAY LLACTAY, created by Ricardo Urpeque aims to improve the quality of life for vulnerable children in the Lambayeque region by supporting emotional and soft skills through the 'Small Social Protagonists' program.



Faraday, by Percy Rodriguez is an initiative that promotes STEAM (science, technology, engineering, arts, and mathematics) education for children and mentors, teaching them how to create and assemble their own robots through innovation and design.



Project 30M, led by María del Carmen Ccopa empowers women in the Cusco region by providing free knowledge in leadership, strategic management, administration, finance, marketing, and sales. It also encourages networking opportunities with established companies.





Protagonists of Change 2022 Award Winners

Titi - Sustainable Pets led by Elizabeth Tolentino is a venture that manufactures sustainable pet products, generating job opportunities for vulnerable populations while positively impacting society and the environment.



The Iquitos Bike initiative created by Charles Zevallos promotes sport and ecotourism in the Peruvian jungle through bicycle tours and sporting events and encourages the reading of Amazonian books.



Maycoll Gamarra's **Robbuild** program promotes STEAM education for children and teenagers by teaching them about robotics mechanics, electronics, and programming in an entertaining and innovative way.



Melissa Ramos' **Bosque Sinai** initiative protects more than 7,000 hectares of the Sinai Forest, providing access to water, one of the most valuable resources for agricultural production.



Estefanie Renteria's **Alimento Pendiente** program delivers much-needed basic food supplies and kitchen equipment to community kitchens in vulnerable areas throughout Peru. The program also trains community members to strengthen their skills and competencies.





UPN Virtual Clinic Helps Close Gap in Access to Justice

The UPN free legal virtual clinic is an online platform that offers free legal advice to low-income individuals in Peru. Staffed by 166 final-year UPN Law students and specialized faculty, the clinic provides virtual legal counsel on alimony, inheritance, extemporaneous registrations, and birth certificate rectification. Since its inception in 2022, the platform has delivered approximately 600 legal consultations to diverse users across Peru. The virtual legal clinic not only benefits low-income individuals but also enriches the professional training of Law students by allowing them to assume the role of a legal advisor and cultivate social sensitivity, a crucial element of their graduate profile.



83%

of Peruvian citizens see access to justice as highly unequal, per the National Inequality Perception Survey by Oxfam¹



UPN Triumphs at KIWIE 2022: Peruvian Women Lead in Global Invention Contest

At the 2022 Korea International Women's Invention Exhibition, UPN's female researchers showcased their innovative prowess by securing 17 medals (7 gold, 6 silver, and 4 bronze). This prestigious competition, organized by the South Korean Women Inventors Association, unites over 300 technological proposals from women researchers across 30 countries. UPN's outstanding performance highlights Peruvian women's significant role in scientific, technological, and sustainable development. With inventions like a bionic device for microplastic removal and an electric vehicle for sarcopenia patients, UPN demonstrates its commitment to fostering a research culture that addresses pressing societal needs and empowers women in the field of innovation.



UPN's delegation consisted of 17 female researchers, including students, alumni, and professors

UPN won 53% of all medals among Peruvian universities

UPN's medal count increased by five compared to its previous participation in 2021

UPC Recertified for Anti-Bribery Practices in 2022

UPC has become the only higher education institution to obtain the Anti-Bribery recertification for 2022 by Entrepreneurs for Integrity. The recertification followed an extensive audit of the university's anti-bribery management system, which includes a policy, manual, matrix of controls, whistleblowing channel, and staff training. UPC also holds the ISO 37001:2016 certification for Anti-Bribery Management Systems. This achievement is a testament to UPC's commitment to promoting a culture of transparency and integrity and enforcing anti-bribery practices in all organizational processes. Entrepreneurs for Integrity aims to promote ethical corporate practices to combat corruption in Peru.



UPC one of only 40 certified companies in Peru

The only university in Peru to achieve this certification

Bridging Peru's Healthcare Gap: Preventorio de Salud La Ensenada

UPN's Preventorio de Salud La Ensenada is a transformative community-based healthcare project, bridging the critical gaps in infrastructure and accessibility in Peru's Puente Piedra district, one of the poorest districts in Peru. By engaging 150 rotating UPN students and faculty members, the project delivers free, quality healthcare services with a strong emphasis on preventive measures. Through strategic partnerships with local institutions and promoting community awareness, the project has positively impacted over 15,000 community members, providing 40,000 essential healthcare services. This inspiring initiative highlights the power of academic and community collaborations to drive sustainable social change.



Puente Piedra has just 51 healthcare facilities, with a ratio of 1.64 per 10,000 residents and a health professional-to-population ratio well below the national average²

Students and Faculty Driving Social Change



Education is a powerful tool for driving social change, and the impact of students and faculty members in our universities in Mexico and Peru is a testament to this fact. This section explores some of the most innovative and inspiring projects led by students and faculty members addressing some of society's most pressing issues. By combining their knowledge and expertise, these students and faculty members make a real difference in people's lives and contribute to a more sustainable future.



AI and Sensors Aid Paralysis Patients

UVM researchers developed non-invasive machine-human interfaces with the potential to significantly impact the lives of patients with motor paralysis. This innovative robotic technology includes a cap and glasses that combine AI and sensors to allow patients to control a wheelchair or communicate via muscular, eye, or mechanical movements. Without undergoing invasive procedures, patients gain independence to control their environment and communicate with loved ones and healthcare providers.



Assistive technology market expected to reach **\$28.8 billion** by 2028³

New 3D-Printable Material for Joint Prostheses

UVM Researcher Dr. Nestor Mendez Lozano developed a biocompatible material that closely resembles natural bone and improves the manufacturing of joint prostheses. The material is a synthetic hydroxyapatite, which has the same chemical properties as the natural hydroxyapatite in bones. Thanks to its excellent biocompatibility and elastic properties, it could replace metallic materials, which are often expensive and have limited biocompatibility. Additionally, the material can be produced using additive manufacturing techniques, such as 3D printing, which could significantly reduce manufacturing costs.



90% of people worldwide requiring prosthetics lack access to these crucial assistive devices according to an estimate by the WHO⁴



Empowering Mobility for Elderly Patients

The SAIO Project, conceived by UPN Innovation and Product Design researchers, is a concept for a controlled mobility vehicle designed to assist elderly individuals with sarcopenia in moving safely and freely. Sarcopenia leads to decreased muscle mass and physical performance in older adults, but the proposed SAIO vehicle aims to provide a comprehensive mobility solution. Envisioned with voice control and vital sign monitoring, the vehicle is intended to ensure safety during the ride. Additionally, users would be able to control their exercises and listen to music for an entertaining experience. The SAIO project, still in its design phase, aspires to combine safety, entertainment, and mobility to empower elderly individuals.



According to the WHO, the global population of people aged 60 years and older is expected to reach 2 billion by 2050⁵



Transforming Traffic Management with AI Algorithms

UVM researchers developed an AI-powered vehicle traffic manager that uses convolutional neural networks and sensors to reduce traffic congestion in cities. By recognizing cars and determining the best decision for traffic lights, the system can lower pollution levels, reduce car accidents, and alleviate driving stress. This technology could help significantly reduce vehicular congestion, which in Mexico's busiest cities alone costs approximately \$5 billion annually. The vehicle traffic manager is a promising solution to create more sustainable and livable urban environments.



Mexico City residents spend 227 hours in traffic each year⁶

Energy-Saving Dehydration Technology for Food Industry

Dehydrating fruit is an energy-intensive process. However, a team of UVM Agricultural Engineering researchers created a new technique combining ethanol, ultrasound technology, and vacuum pressure that significantly reduces energy consumption and processing time while optimizing nutritional value. Ethanol removes excess moisture from the fruit, while ultrasound technology and vacuum pressure accelerate dehydration. This innovative technique results in 38% lower processing times and lower costs, making it a more sustainable and cost-effective approach to dehydrating fruit.



The food industry represents:



30% of global energy use

20% of greenhouse gas emissions⁷

Innovations for a Sustainable Future



Education is pivotal in creating awareness about environmental issues and empowering individuals to take action. In our universities in Mexico and Peru, students and faculty members are leading the way in creating innovative solutions to address some of the most pressing environmental challenges. This section highlights some of the most inspiring student and faculty-led projects that are making a real difference in the fight against pollution, promoting sustainable agriculture, and improving the quality of life for marginalized communities. Each project demonstrates the potential for education to drive meaningful change and create a more sustainable future.

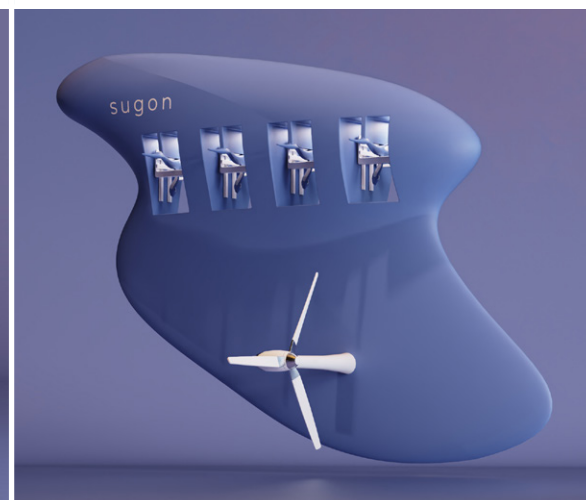


Bionic Seahorse Combats Microplastic Pollution

A new bionic device called Sugon, inspired by the seahorse's biomorphic characteristics, offers hope in the fight against microplastic pollution in the oceans. UPN Innovation and Product Design researchers developed the solar and tidal energy-powered machine that uses metallic mesh in its fins and tails to collect harmful microplastics that marine animals ingest. With the weight of plastic expected to surpass the weight of fish in the ocean by 2050, Sugon provides a sustainable, innovative solution to protect marine life and prevent plastic from entering the food chain.



A study by the Ellen MacArthur Foundation predicts that by 2050, the weight of plastic in the oceans will exceed the weight of fish⁸





Grasshopper Flour Boosts Protein Content in Foods

UVM researchers developed a sustainable method to raise and study grasshoppers as a complementary protein source for widely consumed foods in Mexico. Adding grasshopper flour to grain and corn products can yield a high protein content. The grasshoppers are raised in confined spaces with controlled and sustainable conditions. This sustainable solution requires only two kilograms of food to yield one kilo of grasshoppers, compared to the 12 kilos required for each kilogram of beef. The research project has gained recognition for its innovative and eco-friendly approach to nutrition and food.



8.3 liters

of water is required to produce 1kg of grasshoppers, while beef requires 2,300 liters and pork needs 1,300 liters for the same amount⁹

Improving Coffee Quality and Production Efficiency

Researchers from the UVM Center for Research, Innovation, and Technological Development developed an innovative double combustion chamber for coffee dryers to improve the quality of coffee produced in Chiapas, Mexico, where over 1 million people depend on coffee production. The traditional method of drying coffee in the sun is inefficient during the rainy season, causing the product to lose quality. The new system produces high-quality coffee in just two days rather than seven, using a photovoltaic solar energy system and achieving 50% fuel savings.



61%

of coffee growers in Chiapas belong to indigenous groups



The Chiapas coffee industry employs over 180,000 families¹⁰

Biocel Insulation: Made from Fungi, Not Foam

Researchers from the UVM Center for Research, Innovation, and Technological Development created Biocel, a biodegradable thermal insulator made from fungus strains found in an ecological reserve in Chiapas, Mexico. Biocel can replace polystyrene and polyurethane foam, both imported products harmful to the environment, and can be used as wall insulation, electronics packaging, and solar dryer insulation, withstanding temperatures of over 293°F. Unlike synthetic materials, which may take millennia to degrade, Biocel can be reintegrated into the environment in just six months when left outside.



125,000 tons

per year of polystyrene foam is consumed in Mexico and takes up to 1,000 years to decompose¹¹

Revolutionary Stove Saves Firewood and Lives

Researchers from the UVM Center for Research, Innovation, and Technological Development developed a new energy-efficient stove, Adelita Max, designed to help people who cook with firewood in rural and marginalized areas. The stove eliminates smoke that causes lung disease and uses inexpensive, long-lasting materials, making it accessible to everyone. The users can cook several foods simultaneously using three times less biomass or firewood. In the state of Chiapas alone, over 659,000 homes still use firewood or charcoal for cooking, putting families at risk of respiratory illnesses, such as bronchitis and pneumonia.



Around

4.8 million

Mexican households rely on firewood or charcoal for cooking¹²

UPN Research Professor, Ruth Manzanares

Inventing for Impact



UPN Research Professor, Ruth Manzanares, is a globally recognized, award-winning inventor who (along with her team of students) has successfully patented 35 inventions. In 2021 she topped the list of Peruvian inventors (ranking first with the most patent applications filed with the national patent authority, Indecopi). Of the 35 Peruvian inventions presented at the 2022 International Women's Invention Exposition in South Korea (which evaluates and awards patent technologies and inventions developed by women around the world), 17 came from UPN, with Ruth leading many of the award-winning inventions.

“To be an inventor, one must go beyond limits, be dreamy and risky.”

These are extraordinary achievements for someone who began inventing just four years ago. Yet, it seems inventing has always been in Ruth's DNA. As a young child, she walked everywhere with a suitcase of tools she'd inherited from her father. If something broke at home, she would try to fix it. The first thing she fixed, at age seven, was her brother's bike.

Fast forward to today, where the wide-range of award-winning inventions Ruth has driven include:



a bionic device designed to eliminate microplastics from the sea



protheses for upper and lower body limbs



a bus with a self-sustaining garden on the roof



an electronic locker designed to eliminate cross contamination in the clothing of hospital staff



an interactive community hand washing station for young children

Ruth's goal when inventing is to devise a solution to a problem, and in doing so, she says she relies on creativity. “The creative part occurs using the resources we have at hand, because we don't usually have all the resources, at least in Latin America and less so in Peru.”

“To be an inventor, one must go beyond limits, be dreamy and risky,” Ruth adds.

When commenting on the national and international recognition she has received, Ruth is quick to acknowledge the team around her. “These achievements are shared with the students, because without them I would not be here. In the UPN research group, we all get involved in the idea from the beginning; in all the solutions and all the brainstorming. We consider the points of view of the users; what their needs are.”

Having previously worked in traditionally male-dominated sectors, Ruth is passionate about encouraging young women who are keen to start a career in science and become inventors.

“In Peru, there is a lot of creativity that we must take advantage of; whether you are a man or a woman. The role played by Peruvian women for the scientific, technological and sustainable development of our country is important.”

When asked what she might invent next, Ruth says: “I'd like to solve issues such as depression, or create something for children with autism, so that their life becomes easier.”

“We become professionals to find solutions to make people's lives better. If we are not in this role with that vision, then why are we here?”

“The role played by Peruvian women for the scientific, technological and sustainable development of our country is important.”



UPC Graduate, Estefanie Renteria

Dedication to Your Country and its People



UPC graduate, Estefanie Renteria began her career in one of Peru's largest organizations, but soon realized she enjoyed volunteer work more, and quit her corporate job just two months before the pandemic hit. Estefanie took on freelance work to get by, while volunteering at Juguete Pendiente, a non-profit organization that develops and manages social projects that improve the quality of life for Peru's most at-risk communities.

Today, she is a Partner and the Chief Marketing Officer at Juguete Pendiente, which has helped more than 650,000 families through more than 700 social impact initiatives in 20 states across the country, mobilizing more than 200 volunteers. Juguete Pendiente's programs include:



Community support
responding to social needs in impoverished communities (e.g. building soccer fields, community libraries, and playgrounds, while training locals in building and technical skills, utilizing their labor to develop the infrastructure)



Humanitarian aid
responding to natural disasters and health emergencies with aid deliveries.



Education
delivering programs and mentoring on entrepreneurship



Entrepreneurship
delivering environmental education to students across the country (in a mobile classroom - a bus)

A program Estefanie is particularly proud of and one she helped develop in 2020 is Juguete Pendiente's food program, which supports communities living in extreme poverty. The program provides food and cooking equipment, such as stoves, gas cylinders (to avoid cooking with contaminated wood), pots and kitchen utensils for 'common pots' cooking. Common pots are the main food sustenance for hundreds of thousands of Peruvians, where meals are cooked in large pots for an entire neighborhood.

In addition, community leaders - mostly women - are trained by Juguete Pendiente about management, entrepreneurship, and nutrition - to help improve their skills to manage the 'common pots' cooking, strengthening their capacity and competency and their community's long-term sustainability. The program commenced in Lima and now runs in nine states across the country. It has delivered more than 10 million food rations and essential products.

In 2022, Estefanie won a UPC Protagonists of Change award for her work in promoting the cooking pots program. This UPC awards program promotes young changemakers in Peru and provides them with training to help strengthen their social innovations.

In addition to her work at Juguete Pendiente, Estefanie is a member of the Global Shapers Community (Lima hub), an initiative of the World Economic Forum where young global leaders under the age of 30 work collaboratively to address the needs of their local communities (related to the environment, mental health, education, among others).

While this incredible young woman is dedicating her life to serving some of Peru's most impoverished communities, she holds great optimism for the future of her people. When asked about what's ahead for Juguete Pendiente, Estefanie says: "My dream is that one day, our organization no longer exists, because the issues and problems we have worked to address will have been solved."

"My dream is that one day, our organization no longer exists, because the issues and problems we have worked to address will have been solved."

UPC Industrial Engineering Student, Maycoll Gamarra

Iron Man Influences Life Purpose



Maycoll Gamarra, a 23-year-old UPC Industrial Engineering student and Mechatronics graduate, identified at an early age the importance of technology and how it can be used to positively influence people's lives.

It was his love of the movie Iron Man that sparked Maycoll's curiosity with technology, and in particular, robotics. This, along with his creative mind, led him to volunteering in STEAM (science, technology, engineering, the arts, and math) activities at fairs and events in his local municipality.

"I understood that through technology, things can come to life," Maycoll says.

With this passion, Maycoll founded Robbuild, a social enterprise teaching robotics to children aged 8 to 17 years, with a focus on STEAM education.

Since 2020, Robbuild has seen more than 2,800 children participate in its free workshops, hosting as many as 100 children at a time, with sessions run by up to 20 volunteers.

Their workshops were initially held in person at Cibertec, until moving online as a result of COVID-19 lockdowns.

Maycoll was awarded a UPC Protagonists of Change award for his work with Robbuild in 2022, which has given him access to coaches who are helping him develop his social enterprise. He is also the winner of the Youth for Lima 2021 award, granted by the Metropolitan Municipality of Lima for work in the community.

Maycoll is clear of his intentions in teaching STEAM. "This is my purpose in life," he says. "I dream of growing Robbuild, and having offices in every region across Peru."

He is mindful of the digital divide and would especially like to reach those communities that are less familiar with technology and connectivity – very much like what he experienced as a child.

"My goal is that through technology, kids can be champions of their own learning."



"In 2022, we awarded \$324 million in scholarships and discounts to students who may not have been able to access high-quality education, including many first-generation university students. We know the impact this has on them will be compounded by the impact they deliver to their communities and broader society in the years to come."

Rick Buskirk
Senior Vice President and Chief Financial Officer
Laureate Education, Inc.



UPN Psychology Student, Lilliana Contreras

Social Enterprise Rises from the Pandemic



Liliana Contreras is a final-year Psychology student at UPN and co-founder of Uyariway, a not-for-profit organization that provides free mental wellbeing services to the people of Lima.

Uyariway was conceived during the peak of the COVID-19 pandemic, when the increase in the prevalence of mental health and psychosocial issues coincided with severe disruptions to health services, leaving huge gaps in care for those who needed it most. Given the unprecedented stress caused by social isolation, which constrained people's ability to work, seek support from loved ones, and engage in their communities, Liliana and her friend and fellow UPN student, Flavio Soria, felt the urge to help.

"I realized I could use my knowledge to help people in my community," Lilliana says.

"In Lima, too many people were unable to get the care and support they needed for not only pre-existing, but also newly developed mental health conditions."

While only in her second year of studies, Liliana (along with Flavio) enlisted a team of 100 volunteers – all UPN Psychology

students. They walked the streets of Lima, talking to people who were struggling with a range of issues that started during or were compounded by the pandemic – from financial distress, to depression and anxiety, drug abuse and domestic violence. The students offered psychological support and provided guidance on how and where to seek professional help.

Today, Liliana (at just 25-years-old) and her Uyariway volunteers have delivered more than 1,000 mental wellbeing workshops and carried out over 380 individual counseling sessions.

Professional psychologists offer feedback and guidance on the work of the student volunteers, and intervene when the assistance of an experienced specialist is required.

Liliana's choice of psychology as a career came as a result of the death of her sister in a car accident and witnessing her parents deal with grief. "I saw the impact this profound loss had on my family, and so I made it my personal mission to support people with their mental wellbeing."

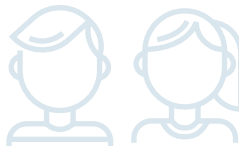
The range of programs they offer support:



People with disability
providing workshops related to job preparation, job recruitment services, support for family members, as well as art classes



Public school students, professors, staff and parents
providing workshops on self-esteem, independence, drugs, sex education and safety at home and in the community



Children with learning difficulties
enhancing their learning through communal kitchens



General public
sharing information about mental wellbeing and how to seek help

"I realized I could use my knowledge to help people in my community."

Laureate Voices: Inspiring Impact



“In 2014, I made the decision to enter UVM after visiting different universities and researching a range of programs, until I found the career I really identified with: Hospitality Business Administration. Studying this career and meeting wonderful people along the way gave me the opportunity to develop my leadership skills, trust myself more, acquire new skills, and rediscover all that I am capable of.

My college experience was not always easy, but not giving up allowed me to graduate from UVM and then go onto study a Double Degree online, during the height of the pandemic. I feel fortunate for the opportunities that my study has given me, and very proud of persevering along the way in order to achieve my goals.”

Stephanie Mendizabal

**Culture and Corporate Communications Coordinator
Laureate Education, Inc.**



“At Laureate Mexico, we have voluntarily and publicly committed to socially responsible management and continuous improvement as part of our organizational culture. Our ESG-focused activities translate into a positive impact on the lives of our students, employees, and communities.

The mottos that represent us at UVM and UNITEC, ‘Forever responsible for what has been cultivated’ and ‘Science and technology with humanism,’ are clear examples of our commitment to society and a sustainable future for all.”

Linda Nava

**Director of Social Responsibility
Laureate Mexico**





“It is a privilege to be the Institutional Rector of UVM – the first female to hold the position in the university’s 63-year history.

Today, I have a strong conviction to put my talent at the service of others, particularly our students who deserve the opportunity to have a better quality of life, and where education is the key to achieving it.

I was the first female in my family’s history to obtain a Bachelor’s degree and my commitment to lifelong learning has been key to my success. I want all students to understand that education has the power to change their lives.”

Dr. Monica Porres
Institutional Rector, UVM



“I feel very proud to be able to contribute to the great purpose we share at Laureate. I firmly believe that quality education transforms lives, not only for those who receive it but also for their entire environment, as it generates a multiplier effect.

Through education and knowledge, our students transcend, empowering them to achieve significant change and generating a positive impact on their communities. This positive impact elevates societal standards and inspires innovation, paving the way for a brighter future.”

Claudia Cabrera
Public Relations & Sustainability Manager
Laureate Peru



Human Rights and Gender Equality



Our universities in Mexico and Peru continue to make strides in promoting gender equality and human rights, driven by evidence-based research. Through the launch and support of various initiatives that are grounded in research, we empower students, foster inclusivity, and address pressing societal issues to create a just and equitable world. These diverse efforts align with the UN SDGs, demonstrating our commitment to championing equality, human rights, and social progress within our educational communities across both countries.



AFABLE Empowers UVM Students for Equality

AFABLE, UVM's nationwide initiative against violence, aspires to influence over 100,000 students across 30 campuses by advocating for gender equality and eradicating violence. Established in 2021, the program offers accessible workshops that emphasize integration and constructive dialogue to identify daily actions that contribute to a violence-free society. Attracting an average of 130 attendees per workshop, AFABLE explores diverse themes and encourages active student involvement. The initiative is built upon four pillars: faculty-led mentoring, self-awareness workshops, informative campaigns, and partnerships with external institutions. Aiming to engage all UVM students nationwide, AFABLE is dedicated to driving meaningful change in Mexico.



The violence-related economic impact in Mexico was

\$243 billion

in 2021, accounting for 20.8% of the country's GDP¹³



Strengthening Families, Supporting Students: School for Parents

In 2022, the School for Parents programs at UVM registered 13,663 parents and guardians and 20,402 student participants, while UNITEC registered 3,849 parents and guardians and 18,378 student participants. These programs empower families with tools to support their children's personal decision-making by addressing various relevant topics, such as academic performance strategies, addiction prevention, emotional intelligence, and mental health. The substantial engagement demonstrates the programs' success in providing valuable resources to families and fostering a supportive educational environment in both institutions while aligning with the UN SDGs.



29 UVM campuses



9 UNITEC high school campuses

provided workshops as part of the School for Parents programs

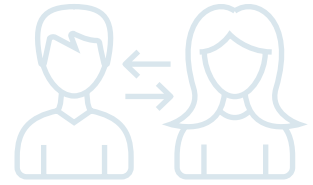


UVM Study Highlights Gender-Based Violence in Politics

The Gender-based Political Violence against Women study by UVM's Center for Public Opinion provides a quantitative analysis of the challenges faced by women in politics. Key findings include 69% of respondents believing that political parties may discourage women from running for office and 72% stating that these parties may hinder women's careers. Additionally, 71% of participants indicated that female candidates would likely receive fewer resources than their male counterparts, and 83% believed they would face threats to withdraw their candidacies. The study also found that 75% of respondents felt women were always or almost always victims of gender-based political violence during campaigns. By revealing these alarming statistics, the study contributes to increased public discourse and serves as a call to action for addressing gender-based violence in politics. This study offers crucial data for informing future policies aimed at promoting gender equality and human rights in the political arena.



89%



of Mexicans support equal participation of men and women in politics, with 65% emphasizing the importance of an equality and gender commission in Congress

Inspiring Equality: Celebrating Women and Inclusivity in Sports

The Equality, Women, and Sports Awards, hosted by UPC and the Foundation for Sport in Equality, celebrate female athletes and para-athletes alongside those promoting diversity and inclusion in sports. In its second year, the Awards featured 17 categories and highlight the importance of gender equality and human rights by recognizing exceptional talents and contributions from numerous awardees. By partnering with key organizations, such as the Peruvian Sports Institute and the Peruvian Olympic Committee, the Awards amplify the need for equitable recognition and opportunities for women in sports, ultimately driving positive societal change and reinforcing gender equality as a fundamental human right.



85%

of teenage girls worldwide do not engage in the recommended daily physical activity, negatively impacting their health and well-being according to the WHO¹⁴



"It is a great privilege to work for a purpose that you are passionate about.

My major motivation is knowing that I am contributing to the advancement and impact of my community. I am convinced that opportunities must be created through education, as it is the greatest treasure and legacy of any generation."

María Elena Rodríguez Asiain
Vice President, Corporate Finance
and Investor Relations
Laureate Education, Inc.



"Studying for a university degree has allowed me to find a new purpose and see the world with a different vision.

While studying for a degree is a goal that many women have nowadays, the path is not always easy. I firmly believe that education leads women to more and better job opportunities, it enables our personal and professional growth, and helps broaden our vision – and for that, I am very grateful to my university, professors and fellow students."

Mitzi Vázquez
Bachelor of Physical Therapy graduate and Management
of Health Organizations Masters student, UNITEC

Our Commitment to Ethics & Compliance



Laureate Education is dedicated to maintaining the highest ethical standards across all its operations. The organization enforces a strict zero-tolerance policy regarding corruption and bribery, adopting a comprehensive Anti-Corruption Policy to prevent and identify any such misconduct. In addition, Laureate acknowledges the significance of effective governance and persistently strives to enhance its governance practices, ensuring transparency, accountability, and responsible decision-making. These endeavors are rooted in research and conform to international best practices, demonstrating Laureate's steadfast commitment to fostering ethical behavior and adhering to the utmost standards of corporate responsibility.



Code of Conduct and Ethics

Laureate institutions are committed to providing affordable, high-quality education while upholding ethical conduct and integrity. As a Public Benefit Corporation, we seek to positively impact society and our students through our education programs. Laureate's Code of Conduct and Ethics outlines our responsibilities to our people, our partners, and the communities in which we operate. We must act ethically, follow the law, and speak up when we observe conduct that may violate the Code. Our success depends on earning and maintaining the trust of our stakeholders and upholding an ethical culture.

Ethics Helpline

The Laureate Ethics Helpline is a confidential reporting mechanism available to employees, students, and other stakeholders to report suspected violations of the Code of Conduct and Ethics or other ethical concerns. It can be accessed through the company's corporate website or by calling toll-free numbers, available 24/7. The Helpline is staffed by an independent professional service provider who forwards reports to Laureate Ethics & Compliance personnel for handling. The Helpline reinforces Laureate's commitment to promoting ethical behavior and ensuring our community operates with integrity and transparency.

Anti-Corruption Policy

The Laureate Anti-Corruption Policy establishes comprehensive standards for preventing and detecting bribery and corruption in Laureate's operations. It promotes compliance with anti-corruption laws in all of the countries where Laureate operates. This Policy applies to every officer, director, employee, faculty member, contractor, and student worker of Laureate and to agents, representatives, consultants, and other third parties acting on behalf of Laureate or its affiliates. Laureate personnel must comply fully with this Anti-Corruption Policy, the U.S. Foreign Corrupt Practices Act (FCPA), and other applicable anti-corruption laws. The Policy establishes roles and responsibilities, policy requirements, related policies, deviations, and governance.



“We are purpose-led and committed to our values that shape the actions we take. This includes maintaining trust, acting with integrity, and creating safe environments where diversity is valued. We safeguard our values by upholding the highest ethical standards, which guide us to success.”

Rick Sinkfield
Chief Legal Officer and Chief Ethics & Compliance Officer
Laureate Education, Inc.



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