

# PROVEN QUALITY AND REPUTATION

Laureate's positive rankings, outcomes and world-class partners



As the leading global network of higher education institutions, *Laureate International Universities* provides education services to our universities, the nonprofit institutions we manage, world-class partner universities and directly to governments. Laureate has developed and deployed a tremendous portfolio of academic curriculum, educational technologies and best practices across the globe to its partners.

## Top Ranked Institutions

Laureate's institutions are ranked among the top providers of higher education in their respective regions, countries, and fields. Many are recognized internationally for their academic quality.



**Universidad del Valle de México (UVM)** was ranked seventh among the top universities in Mexico in the 2016 Guía Universitaria published by *Selecciones México*, a *Reader's Digest* publication. This is the tenth year in a row that UVM ranked in the top 10.



**Universidad Andrés Bello (UNAB)** is among the top universities in Chile, according to the annual university ranking conducted by the magazine *¿Qué Pasa?* and the Barometer of Higher Education, sponsored by Mori and published in *La Segunda*. Additionally, UNAB has received 4 stars in the 2015 QS Stars™ international university ranking.



**Universidade Anhembi Morumbi** is listed as one of the top universities in São Paulo, Brazil by *Guia do Estudante*, a national student guide. According to the publication, the university's programs received 141 stars in 2015, more than any other higher education institution in São Paulo, a recognition of the quality of the academic programs provided by the university. Universidade Anhembi Morumbi is recognized as one of the top 10 private universities in São Paulo based on results from the Índice General de Cursos (IGC), an exam administered by the Brazilian Ministry of Education to judge the quality of academic degree programs.



**Universidad Europea de Madrid (UEM)** is the second largest private university in Spain and received four stars in the prestigious 2015 QS Stars™ international university rating. On average, UEM graduates are significantly more likely to be employed 12 months after graduation than the graduates of all other universities in Spain (Millward Brown, 2014).

## QS Stars™ University Ratings

In addition to Universidad Europea de Madrid, 14 institutions in the Laureate network were also rated by QS Stars™ international university rating, which is a prestigious external assessment. In 2015, many Laureate institutions received three and four stars as indicated below.

INSTITUTION	STARS	INSTITUTION	STARS
European University Cyprus (EUC)	4	Universidad de Las Americas (UDLA Ecuador)	3
Universidad Andrés Bello (UNAB)	4	Universidad Peruana de Ciencias Aplicadas (UPC)	3
Universidad Europea de Madrid	4	Universidade Anhembi Morumbi (UAM)	3
Istanbul Bilgi Üniversitesi	3	Universidade Potiguar	3
Universidad Tecnológica Centroamericana (UNITEC Honduras)	3	Universidade Salvador (UNIFACS)	3
Universidad del Valle de México (UVM)	3	Centro Universitário Ritter dos Reis (UniRitter)	3
Universidad Tecnológica de México (UNITEC México)	3	University of Petroleum and Energy Studies (UPES)	3
Universidad Latina de Costa Rica (Ulatina)	3		

## IGC Scores Brazil

More than 86% of students attending Laureate institutions in Brazil are enrolled in an institution with an IGC score (an indicator used by the Brazilian Ministry of Education to evaluate the quality of higher education institutions) that has improved since 2010. In addition, our Brazilian institutions' IGC scores have increased by approximately 16% on average from 2010 to 2014, placing three of our institutions in the top quintile, and nine (encompassing approximately 96% of our student enrollment in Brazil) in the top three quintiles of all private higher education institutions in the country.

## A Leader in Health Sciences Education

Laureate is also one of the world's largest providers of health sciences degree programs in the world — with more than 200,000 students enrolled in programs in dentistry, medicine, nursing, physiotherapy and psychology. The Laureate network has 22 medical schools, and recently opened new programs at Universidad Tecnológica Centroamericana (UNITEC) in Honduras, Universidade Salvador (UNIFACS) in Brazil and European University Cyprus. The medicine program at Universidad Peruana de Ciencias Aplicadas (UPC) in Peru was recently recognized among the top three in the country, based on the national exam results of graduating students.

In 2015, health clinics operated by Laureate institutions provided free or inexpensive health care to approximately 150,000+ people.

## Institutional Quality and International Accreditation Standards

Laureate institutions meet the quality standards set by their country's regulatory and accrediting bodies. Many go beyond local requirements and seek out additional international level accreditation.



**Universidad Andrés Bello (UNAB)** is accredited by the Chilean National Accreditation Commission (CNA) and was the first private university in Chile to earn accreditation from the CNA in research. In 2015, UNAB earned institutional accreditation from the Middle States Commission for Higher Education, a U.S. regional accrediting agency. UNAB is one of only 11 institutions in Latin America to have earned institutional accreditation from a U.S. regional accrediting agency.



**Universidad de Las Américas (UDLA)** in Quito, Ecuador, is nationally accredited by the Council of Evaluation, Accreditation and Quality Assurance of Higher Education (CEAACES). In 2016, UDLA earned institutional accreditation from the WASC Senior College and University Commission (WSCUC). UDLA is one of only three universities in Latin America to have earned institutional accreditation from WSCUC. Several of UDLA's academic degree programs have earned international accreditations.



**Walden University**, which is based in Minneapolis, Minnesota in the United States, has been accredited by the Higher Learning Commission since 1990. In 2013, Walden's institutional accreditation was reaffirmed for 10 years, the maximum term allowed. Walden has earned program level accreditations for education (National Council for Accreditation of Teacher Education — NCATE), business (Accreditation Council for Business Schools and Programs — ACBSP), nursing (Commission on Collegiate Nursing Education — CCNE), counseling (Council for Accreditation of Counseling and Related Educational Programs — CACREP), information technology (ABET) and project management (Project Management Institute — PMI). In addition, Walden is one of only six institutions approved by the U.S. Department of Education to offer direct assessment competency-based education.



**Universidad Peruana de Ciencias Aplicadas (UPC)** is the only Peruvian university institutionally accredited by the WASC Senior College and University Commission (WSCUC), one of the six regional accrediting agencies in the United States of America. UPC has earned national and international accreditations for several of their academic degree programs.

## A Trusted Partner to Universities and Governments

Laureate has earned the trust of public institutions, private universities and governments because of its track record of delivering excellent services and strong student outcomes.



Laureate partners with the University of Liverpool, a British public university, to deliver their online programs and to open international campuses. The University of Liverpool is a member of The Russell Group of 24 U.K. research-led universities and is ranked in the top 1% of higher education institutions. In 2015, this innovative partnership served more than 8,000 students in a range of fields.



In 2013, Laureate entered into a partnership with Monash University to operate **Monash South Africa (MSA)**, a leading higher education provider in Johannesburg, South Africa. Monash South Africa is operated by Monash University, which is one of Australia's preeminent public universities and is ranked in the top 1 percent of the world's universities by *Times Higher Education World University Rankings*. The Laureate partnership will enable MSA to expand its academic offerings to more students across the African continent.



Laureate is working directly with the Kingdom of Saudi Arabia to provide education in technology and industrial sectors through the management of eight government funded institutions. The Colleges of Excellence program will develop Saudi Arabia's youth for successful, long-term careers.

## World Class Investors, Partners, Directors and Advisers

Laureate's work around the globe has attracted top partners in the public and private sectors.

In 2013, the International Finance Corporation, a member of the World Bank Group, announced it would invest \$150 million in Laureate, the IFC's largest ever education investment. The funding will be used to continue to expand access to higher education in emerging markets.

Also in 2013, Laureate joined a consortium of select investors in Coursera, a Massive Open Online Course (MOOC) platform. Coursera's partners also include Yale University, the University of Pennsylvania, Stanford University and Tel Aviv University.

In December 2013, Laureate's board announced the election of three independent directors: Robert B. Zoellick, former World Bank president; Judith Rodin, president of the Rockefeller Foundation; and George Muñoz, former president and CEO of the Overseas Private Investment Corporation (OPIC) and current principal of the Muñoz Investment Banking Group.

Laureate supporters include some of the world's most distinguished leaders in education, government, philanthropy and business. Ernesto Zedillo, the former president of Mexico and Director of the Center for the Study of Globalization at Yale University, provides Laureate institutions with insights from his experiences in the policymaking, diplomatic and academic worlds. He also has served Mexico as secretary of education; undersecretary of budget; and as secretary of economic programming and the budget.



## IFC Studies on the Impact of Higher Education on Social Mobility

Laureate and the IFC/World Bank Group have collaborated on two separate studies to analyze the outcomes of graduates of Laureate institutions versus graduates of all other universities in respective countries. The results of the research have been presented by IFC senior education specialist Mohammed Khan during the Laureate Summit on Youth & Productivity.

The 2014 study compared graduates of Laureate institutions in Mexico – Universidad del Valle de Mexico (UVM) and Universidad Tecnológica de Mexico (UNITEC) – to graduates from all other universities in Mexico, and showed that graduates of those institutions experienced higher rates of social mobility, finding jobs and moving up in socioeconomic status, than their peers in non-Laureate institutions.

The 2016 study focused on two Laureate institutions in Peru – Universidad Peruana de Ciencias Aplicadas (“UPC”) and Cibertec – and found that graduates from the larger programs of both institutions had higher salaries than their control group counterparts.

## Preparing Graduates for Employment

In 2014, Laureate commissioned a study by Millward Brown, a leading third-party market research organization, of graduates at Laureate institutions representing over 60% of total Laureate enrollments. The primary objective of this research was to provide an overall market benchmark for undergraduate employment. In developing the benchmarks, it is possible to quantify Laureate outcomes to understand how of each Laureate institution fares versus the market.

Results of the survey showed that graduates at 12 of Laureate’s 13 surveyed international institutions achieved, on average, equal or higher employment rates within 12 months of graduation as compared to graduates of other institutions in the same markets. Additionally, in all of our premium institutions surveyed, graduates achieved higher starting salaries as compared to graduates of other institutions in those same markets (salary premium to market benchmarks ranged from approximately 6% to approximately 118%).

### Laureate Institutions vs. Overall Market Benchmark by Country

Country	Institution	12-Month Employment	First Job Salary
Brazil	 universidade anhembi morumbi	✓✓	✓✓✓ +81%
	 UNIFACS	✓✓	✓✓✓ +91%
	 UNINORTE	✓✓	✓✓✓ +58%
	 Universidade Paulista	--	✓✓✓ +36%
Chile	 UIDLA	✓✓	--
	 Andrés Bello	✓✓✓ +4%	✓✓✓ +6%
Mexico	 UVM	✓✓	✓✓✓ +61%
	 UNITEC	✓✓	✓✓✓ +43%
Peru	 UPC	✓✓✓ +6%	✓✓✓ +43%
	 N	✓✓	--
Spain	 Universidad Europea de Madrid	✓✓✓ +14%	✓✓✓ +118%
Malaysia	 INTI	✓✓✓ +6%	✓✓✓ +31%

✓✓ =Laureate institution outperforms market benchmarks

✓ =Laureate institution is on par w/market benchmarks

-- =Laureate institution does not outperform market benchmarks

Source: Laureate/Millward Brown 2014 study