

LAUREATE

**GLOBAL
IMPACT**
SNAPSHOT

EXPANDING ACCESS TO HIGHER EDUCATION

Laureate International Universities is the largest international network of degree granting higher education institutions. Our international network includes 25+ higher education institutions with more than 150 campuses, and more than 875,000 students currently enrolled. Our mission: Expanding access to quality higher education to make the world a better place. **When our students succeed, countries prosper and societies benefit. We are Here for Good.**



Over **250,000 students** across the network are using **Laureate's OneCampus**, giving them access to resources to help them acquire skills desired by today's employers, access global learning opportunities, and connect with over one million students from around the world.



\$750+ MILLION

IN SCHOLARSHIPS AND DISCOUNTS IN 2018

22

ACCREDITED
MEDICAL SCHOOLS

20

ACCREDITED
DENTAL SCHOOLS

LAUREATE AND IBM

In 2018, Laureate announced an innovative new collaboration with IBM to design a state-of-the-art data science curriculum available for its more than one million students globally.

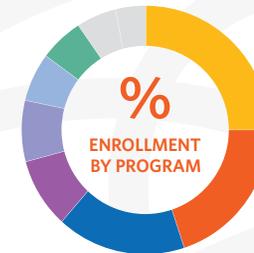


of students at **Laureate** institutions, on average, come from traditionally underserved groups such as first generation, low-income, underserved minorities, and returning adults.



LAUREATE AND AMAZON

In 2018, Laureate joined the Amazon Web Services (AWS) Academy Program, to expand learning opportunities in cloud computing throughout Latin America and other parts of the world, in an effort to meet the growing employment demand for cloud computing specialists.



- 27% BUSINESS & MANAGEMENT
- 23% MEDICINE & HEALTH SCIENCES
- 17% ENGINEERING & INFORMATION TECHNOLOGY
- 8% ARCHITECTURE, ART & DESIGN
- 6% LAW & LEGAL STUDIES
- 5% COMMUNICATIONS
- 5% EDUCATION
- 9% OTHER

*Enrollment for 2017



IMPACTING THE COMMUNITIES WE SERVE

LAUREATE'S B CORP JOURNEY

Laureate is the first higher education company to be certified on **B Lab's Higher Education Addendum**, which focuses on an institution's impact on students.



Oct
2015

Laureate converted to a Public Benefit Corporation (PBC)



Dec
2015

Laureate and its global network become a Certified B Corporation



Feb
2017

Laureate becomes first PBC to go public on any stock exchange in the world.



Oct
2017

Laureate receives 'B Corp MVP' Award for 2017 from B Lab



Dec
2017

Laureate and each network institution complete B Corp recertification, increasing final score by nearly 10 points.



2018

Laureate develops plans to continue to improve social impact.

YouthActionNet

In partnership with International Youth Foundation, YouthActionNet provides training, networking, funding, and advocacy opportunities social entrepreneurs in worldwide.

1,500+

young social entrepreneurs in 90+ countries supported by YouthActionNet

15

Laureate campuses with YouthActionNet Institutes

1.7 MILLION

lives impacted by YouthActionNet fellows and alumni ventures"

2018 GLOBAL DAYS OF SERVICE

Every October, **Laureate's Global Days of Service** provide an opportunity for students, faculty, and staff at institutions and offices all over the world to come together to show their commitment to their communities and to celebrate the impact of our organization.



25,000+
VOLUNTEERS

250+
PROJECTS

20+ INSTITUTIONS OR OFFICES PARTICIPATED

HEALTH SERVICES

650,000 FREE OR LOW COST

health services provided to 150,000 patients across the Laureate network in 2018



2018 HERE FOR GOOD AWARDS

Every year, Laureate is proud to recognize outstanding students, staff, and faculty that have a positive and measurable impact on the communities we serve through the Here for Good Awards.

In 2018, there were more than 250 applicants from across Laureate's network in two categories, student/graduate and faculty/staff. Our 13 honorees and two winners come from 9 different countries, and their impact spans the globe.



DIVERSITY AND INCLUSION

28,000+ impacted through Here for Good winner and honoree initiatives focused on diversity and inclusion.



EDUCATION

75,000+ impacted through Here for Good winner and honoree initiatives focused on education.



HEALTHCARE AND DENTISTRY

3,600+ impacted through Here for Good winner and honoree initiatives focused on healthcare and dentistry.



HOUSING AND DEVELOPMENT

1,000+ impacted through Here for Good winner and honoree initiatives focused on housing and development.



VOICES FROM THE NETWORK



"I believe education is the only way we can make the world a better place."

- Georgia Nunes
student at UNIFACS, Brazil



"The true value of education is helping students become better people and community members."

- Marcelo Lucero
student at AIEP, Chile



"Torrens has equipped me with the essential skills to become a creative thinker, an innovator, and an entrepreneur who embraces social inclusion as a core principle."

- Melanie Tran
student at Torrens University Australia



"If we give students the opportunity to learn in both a conventional classroom as well as in a real situations, they become better at their job and ultimately become better citizens."

- Elaine Peixoto
faculty member at
Universidade Anhembi Morumbi



LAUREATE
INTERNATIONAL
UNIVERSITIES®

For more information visit
www.laureate.net

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